

SEMESTER LEARNING PLAN (SLP)

ENTEPRENEURSHIP



Lecturer:

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**ECONOMIC EDUCATION STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS EDUCATION
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1. Course Description

Entrepreneurship is a compulsory subject for undergraduate students of Economic Education. In this course, students learn about development and contribution of entrepreneurship to the Indonesian economy, various basic concepts of the entrepreneurship, the concept of creativity and innovation, business model, business plan, feasibility study. In this course, students discuss the new business opportunities that contribute to economic development in Indonesia. Through offline or online lectures and structured assignments with student-centered orientation, students are expected to understand the basic concepts of the entrepreneurship and to draft creative business plans. Assessment is carried out during the learning process. Assessment of learning outcomes is carried out in the middle of the semester with a written test technique and at the end of the semester by assessing business plans for creative products. The final grade for this course uses the Benchmark Reference Assessment.

2. Referred Study Program Learning Achievement

- S1 Demonstrate scientific, educative, and religious attitudes and behaviors that contribute to improving the quality of life in society, nation and state based on academic norms and ethics.
- P5 Mastering the theoretical concepts of entrepreneurship that support economic learning.
- KU2 Able to apply logical, critical, systematic, and innovative thinking in the context of the development or implementation of science and technology that pays attention to and applies humanities values in accordance with the field of expertise in economics education.
- KK4 Able to apply theoretical concepts of entrepreneurship in the field of economic education

3. Course Learning Achievement

- S1.1 Internalize scientific, educative, and religious attitudes and behaviors that contribute to improving the quality of life in society, nation and state based on academic norms and ethics in entrepreneurship learning.
- P5.1 Understanding the entrepreneurial spirit.
- P5.2 Understand the nature and concept of entrepreneurship.
- P5.3 Understanding achievement motivation.
- P5.4 Develop creativity and innovation.
- P5.5 Assess new business opportunities.

P5.6	Understand marketing, production, finance and HR.
P5.7	Understand business ethics and social responsibility.
KU2.1	Able to assess logical, critical, systematic, and innovative thinking in the context of developing or implementing science and technology in entrepreneurship that applies humanities values in the field of economic education.
KK4.1	Able to calculate and apply practical, creative and innovative entrepreneurship learning in various economic learning media.

5. Learning Plan Description

Week	Course Learning Achievement	Learning Materials	Teaching/Learning Activities	Duration	Assessment	Reference
1	S1.1; KU2.1 Study orientation	1. Course descriptions 2. Semester Learning Plan 3. Rules of study 4. Ethics of study	Synchronous Students and lecturers are going to explore course descriptions, semester learning plan, rules and ethics of study, by online/offline learning.	3 x 50 minutes	-	-
	P5.1	What and why to study entrepreneurship	Synchronous I Look at Maya via zoom, students and lecturers through zoom analyze and discuss about ideals, vision and mission, entrepreneurial spirit. Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu		Individual task: Identify entrepreneurial problems in society	6, 8
2	P5.2	The essence and concept of entrepreneurship	Synchronous Look at Maya via zoom, students and lecturers through zoom	3 x 50 minutes	Individual Tasks: Identify data by making observations in the field	6, 8

Week	Course Learning Achievement	Learning Materials	Teaching/Learning Activities	Duration	Assessment	Reference
			analyze and discuss the nature and concept of entrepreneurship Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu			
3	P5.3	Achievement motivation	Synchronous Look at Maya via zoom, students and lecturers through zoom analyze and discuss achievement motivation and entrepreneurial characteristics Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu	3 x 50 minutes	Individual Tasks: Identify data by making observations in the field	7
4	P5.4	Development of an entrepreneurial spirit in creativity and innovation	Synchronous Look at Maya via zoom, students and lecturers through zoom analyze and discuss creativity and innovation Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu	3 x 50 minutes	Individual Tasks: Identify data by making observations in the field	4, 5, 6, 11
5	P5.5	New business opportunity	Synchronous Look at Maya via zoom, students and lecturers through zoom	3 x 50 minutes	Individual task: Identifying in the field	11

Week	Course Learning Achievement	Learning Materials	Teaching/Learning Activities	Duration	Assessment	Reference
			<p>analyze and discuss new business opportunities, especially in the field of education and learning</p> <p>Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu</p>		the management of new business opportunities	
6	P5.6	Marketing, Production, Finance and HR	<p>Synchronous Look at Maya via zoom, students and lecturers through zoom analyze and discuss marketing, production, finance, and HR</p> <p>Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu</p>	3 x 50 minutes	Group task: Identifying in the field about marketing, production, finance and HR	7, 11
7	P5.7	Business Ethics and social responsibility	<p>Synchronous Look at Maya via zoom, students and lecturers through zoom analyze and discuss business ethics and social responsibility</p> <p>Asynchronous</p>	3 x 50 minutes	Individual Tasks: Identify data by making observations in the field	

Week	Course Learning Achievement	Learning Materials	Teaching/Learning Activities	Duration	Assessment	Reference
			Self study through learning videos uploaded on Youtube or spot.upi.edu			
8	MIDTERM EXAMS					
9	KK4.1	Study Business Feasibility Study	<p>Synchronous Look at Maya via zoom, students and lecturers through zoom analyze and discuss the feasibility study of learning business</p> <p>Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu</p>	3 x 50 minutes	Group task: Make a study business feasibility study	11
10	KK4.1	Managing Learning Products	<p>Synchronous look at Maya via zoom, students and lecturers through zoom analyze and discuss about the management of learning products.</p> <p>Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu</p>	3 x 50 minutes	Group task: Manage learning products from observations and make their own products from observations to distribute and present the results	1
11-15	KK4.1	Business Feasibility Study Learning and Managing Learning Products	<p>Synchronous Look at Maya via zoom, students present study business feasibility</p>	3 x 50 minutes	Group presentation	6, 8, 11

Week	Course Learning Achievement	Learning Materials	Teaching/Learning Activities	Duration	Assessment	Reference
			studies and manage learning products Asynchronous Self study through learning videos uploaded on Youtube or spot.upi.edu			
16	FINAL EXAMS					

6. Reference

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